

CENTRAL EUROPE

CITY GUIDE

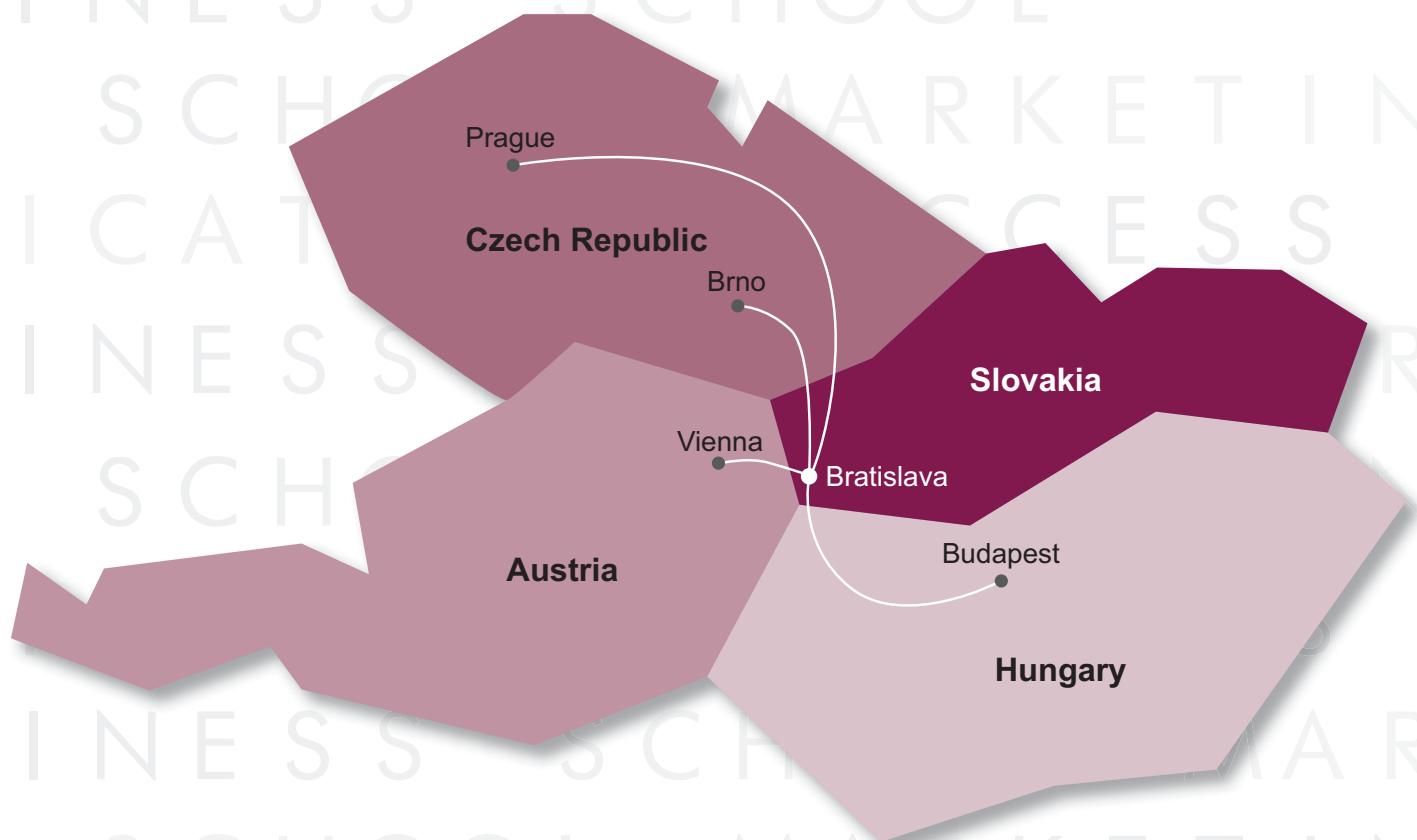


FASHION BUSINESS SCHOOL
INSTITUT SUPERIEUR DE LA MODE

THE SCHOOL LOCATION & THE AREA



FROM BRATISLAVA TO...



... PRAGUE

Car: 2'50" | Train: 3'40" | Bus: 3'50"

... BRNO

Car: 1'00" | Train: 1'15" | Bus: 1'15"

... VIENNA

Car: 0'50" | Train: 1'00" | Bus: 0'50" | Boat: 1'15"

... BUDAPEST

Car: 1'50" | Train: 2'45" | Bus: 2'30"



MOD`SPE PARIS Central Europe is located in the Historic City Center of Bratislava, in Hviezdoslav Square. It is one of the best-known square in the city where you can find the Slovak National Theatre (Opera), French and American Embassies.

The Fashion Business School occupies a 800 m² in the building just in the middle of this famoust square. Its windows are overlooking the beautiful pedestrian zone with lots of green, fountains, full of gorgeous hidden spots, countless cosy caf  s and excellent restaurants and bars offering extraordinary culinary experiences to fully enjoy your student life in this youngest capital of the world.

The School trains future professionals to comprehend the latest strategies of marketing, sales, purchase and communication in fashion, more generally luxury sector and design. Another important mission of MOD'SPE Paris Central Europe is to strengthen the competences of fashion professionals all along their careers to help them foresee and anticipate major changes and trends of strategic importance for the brands.

The world of fashion, luxury and design is reshaped almost daily as trends, colors, codes and strategies evolve from one day to another. MOD'SPE Paris Central Europe' philosophy consists in selecting only students driven by their passion: those who are captivated, intelligent, and ready to explore new cultures and accept new challenges.



WELCOME TO THE HEART OF EUROPE BRATISLAVA



By studying in Mod`Spe Paris Central Europe, you will live in the heart of Europe and will have the opportunity to discover the most beautiful cities. Everything is near – you may have a trip to the most attractive capitals of Central Europe: Vienna (Austria), Prague (Czech Republic), Budapest (Hungary) in less than one hour.

You will love the local events and services: from cafés and bars to ballet, opera, concerts and books. The National Theatre has a rich program of opera, ballet and drama with the most successful and acclaimed performances such as The Swan Lake composed by Tchaikovski or Don Giovanni with Wolfgang Amadeus Mozart's music. As a student, you will be entitled to a discount.



The Old Town Hall is a nice place if you want to go to a museum or an exhibition. The Church of St. Elizabeth, St. Martin Cathedral, St. Michael's Gate or the Blue Church are the examples of the most visited and popular sites in the city. It looks like something out of a fairy-tale.

The various shopping malls and stores will provide you with a pleasant experience. In these shops you will find fashion produced by talented designers as in the well-known store Imperia Design.



In December, the Christmas market is the place everyone goes to enjoy this magic moment of the year and it is just next to the our school.

The most enjoyable past-time is walking around in Staré Mesto the old part of town, stopping by for a cup of coffee in Štúr Café or sipping hot chocolate in Bon Bon. There are old buildings and fun statues meeting you on every corner.

Castle Bratislava provides excellent views of the city, also parts of Austria and Hungary. Many legends are connected with the history of the castle.

The diversity of Slovakia is known by the cultural life in Bratislava and Košice, the peaks of Tatras, through the second longest river in Europe – Danube, historical mining towns, deep caverns and the authentic folklore.

As a future fashion designer, manager or simply a graduate of our school, you ought to enrich your artistic senses by venturing to wider Slovakia.

It is an exceptional country. On a relatively small area ($49\,035\text{ km}^2$), you will find almost everything and will be mesmerised by its natural beauty and unique history. Discover what is awaiting you by going to www.slovakia.travel

FASHION «RENDEZ-VOUS» IN BRATISLAVA

Bratislava Design Week – International Festival of Contemporary Design

Bratislava Design Week is Slovakia's most intense international design event covering contemporary design. You will find the most talanted producers, designers, design students and designers from abroad.

Fashion Live – Slovak Fashion Week Initiative

Fashion Live ! Are a series of events about fashion including fashion shows, seminars, performances and fashion business oriented showrooms.

THE VIBRANT AND CULTURAL CZECH REPUBLIC





Prague, the capital of the Czech Republic, hosts hundreds of artists and musicians every month, either for short stop-over performances, or for longer stays, such as festivals and music competitions.

During summer time, there are often three or more festivals on the same weekend. In winter months, you can enjoy Christmas markets with unique street entertainment.

The historic centre of Prague is listed as a UNESCO World Heritage Site. Prague was the first city in the post-communist countries in which a restaurant was awarded a Michelin star. To soak up Prague magic, just walk around, taste the nice café or czech cuisine.

According to the Guinness Book of Records, Prague is the proud owner of the largest castle in the world! You will be impressed by its size and the marvellous monuments.

Enjoy the unforgettable atmosphere by visiting the wonderful Prague National theatre and opera house.

FASHION «RENDEZ-VOUS» IN PRAGUE

Mercedes-Benz Prague Fashion Week

MBPFW is the largest fashion event in the Czech Republic. Mercedes-Benz Prague Fashion Week takes place in Pařížská street for the Czech and Slovak Republics designers. The show works with distinctive aesthetics inspired by fashion shows in Paris or Milan.

CULTURE, ART & MUSIC VIENNA



Vienna's first district has some of Europe's most stunning architecture and is a gateway to North, South, East and West Europe. The Capital of Austria is also famous for certain traditional dishes and desserts, such as Wiener Schnitzel and Sacher torte.

This handsome city will offer you a rich cultural program with its museums and world class galleries, open-air cinemas, opera, theatres and concerts. Through these activities, you will discover the city of music composers and musicians like Mozart and Beethoven who left a lasting impression on the culture.



You will delight in a weekend stay in Vienna for the weekend for the choices of shopping, sports, swimming in the Danube or hiking in the mountains, visiting the countryside or partying.

THE LITTLE PARIS OF MIDDLE EUROPE

BUDAPEST





It's very easy to meet people and it seems almost impossible to feel lonely in Budapest. On warm days, you'll find plenty of young people gathering for picnics or a sun-baking session at Margaret Island and City Park.

There's also a constant stream of festivals and events on around Budapest and Hungary.

Museum of Fine Arts, at Heroes square, is a monumental museum showcasing a unique collection of European paintings. It offers a variety of world known exhibitions from around the world.

The Opera House is located in central part of the city, and considered a pearl of architecture. The state's opera in the city is a definite must see location.

FASHION «RENDEZ-VOUS» IN BUDAPEST

Budapest Fashion Week

TONI&GUY Fashion Week Budapest is a semi-annual event for Hungarian and international fashion designers usually held in the wonderful Palazzo Dorottya.

Euro Fashion Award

The Euro Fashion Award is an international fashion competition for creative, trendsetting collections from Europe. Each year, it's the fashion event which supports young fashion designers and rewards outstanding creations.

MOD'SPE PARIS CENTRAL EUROPE

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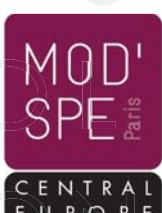
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**FEDERATION
FRANÇAISE
DU PRÉT
A PORTER
FÉMININ**

